

# IQRA!

NEWSPAPER

## Media Kit #2 "Distribution"

Please refer to "Media Kit #1" for detailed pricing information & mission statement

WWW.IQRANEWS PAPER.COM | Podcasting/Blogs | Online Advertising & Classifieds | 2007



### Getting more value for your advertising dollars



Iqra! Newspapers offers, and more value for your advertisement investment. We not only produce a well designed quality newspaper with relevance, we also integrate Iqra! with other forms of media (i.e. website & Podcast) This gives us a much further reach, giving our readers and friends more choices, and more sources to get what they are looking for. We are the only Muslim owned media corporation using this innovative media model. If you advertise in our print publication, you will also receive a complimentary listing on our website.

Atlanta, Houston, Los Angeles, Memphis, New Orleans, Boston, World



### Advantages of advertising with Iqra! Newspaper

Our web presence works in synergy with Iqra! Newspaper, keeping a continuous flow of articles, information, updates and alerts available to readers-allowing us to reach thousands.

One of the top questions asked by potential customers is "how many papers does Iqra print?" The publisher that prints the most papers are often viewed as having the best reach. When a publication is solely dependant on the amount of papers printed for the success of their newspaper, they are limited by that number. If we print 7,000 newspapers and receive thousands of hits on our website, we have the potential of reaching more consumers than a newspaper printing 20,000 newspapers without a strong web presence.

Advertising with Iqra! Newspaper gives you unlimited benefits.

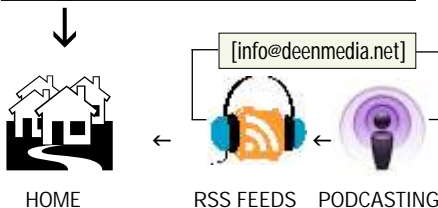
#### Distribution:

4,000-7,000+ newspapers  
[depending on advertising and demands in various regions]

#### Subscriptions

We offer subscriptions through our website as well as traditional forms. Individual newspapers can be purchased through various distribution points (including online).

*Twenty percent of our newspapers are given to universities, masjid, libraries, Chaplains, and non-profit organizations.*



#### Website

Random Sample: Countries visiting our website

On any given day numerous visitors from 20 or more countries visit our website. About 60-70% of our visitors are from the United States and Canada.

- UNITED STATES
- DENMARK
- UNKNOWN
- UNITED KINGDOM
- ITALY
- INDONESIA
- IRVIA
- MALAYSIA
- INDIA
- PAKISTAN
- NICT IERLANDS
- FINLAND
- ARGENTINA
- HAWKIN
- PORTUGAL
- AFGHANISTAN

IQRA! NEWSPAPER  
P.O. BOX 571193, HOUSTON, TX 77257  
ads@IQRANEWS PAPER.COM  
(832) 239-5390 | cell (713) 392-3553